



SLOAN PROPERTIES

Agent Compensation Overview

Sloan Properties, Inc. — Final Structure, March 2026

Every plan is transparent, discussed before you join, and designed to reward production. No desk fees. No franchise fees. No surprises.

Commission & Fee Schedule

Plan	Split	Cap	Post-Cap Fee	Monthly Fee	Adrez
New Agent ≤12 mo or ≤5 closings	70/30	None	—	\$0	Free
Growth Plan (default)	80/20 → 85/15 at \$100K GCI	\$15,000	\$199/txn post-cap	\$0	Free
Producer Plan	90/10	None	\$149/txn	\$0	\$299/mo Pro tier
Volume Plan (gate: 20+ txns w/ Sloan)	100%	None	\$249/txn	\$99/mo	\$69/mo (30% off Pro)

* Growth Plan: split resets to 80/20 at the start of each calendar year. The \$15,000 annual cap is cumulative — once hit, every transaction for the rest of the year is \$199 flat. Volume Plan requires a minimum of 20 closed transactions with Sloan Properties before eligibility.

Revenue Share

All four plans participate in revenue share. You earn a percentage of the brokerage's company dollar on every transaction closed by agents you recruit — Tier 1 for direct recruits, Tier 2 for their recruits. Revenue share is capped at 30% of company dollar per transaction and is paid from the brokerage's share only — never from other agents' commissions.

Plan	Company Dollar	Tier 1 Earn (per txn)	Tier 2 Earn (per txn)	Example (8 closings/yr)
Growth (pre-cap)	20% of GCI	6% of co.\\$	3% of co.\\$	~\$1,003/yr @ \$380K avg
Growth (post-cap)	\$199 flat	\$11.94	\$5.97	~\$95/yr
Producer	\$149 flat	\$8.94	\$4.47	~\$72/yr

Plan	Company Dollar	Tier 1 Earn (per txn)	Tier 2 Earn (per txn)	Example (8 closings/yr)
Volume	\$249 flat	\$14.94	\$7.47	~\$120/yr

Example assumes Growth Plan recruit closes 8 transactions/year averaging \$380K at 2.75% GCI (\$10,450 GCI, \$2,090 company dollar). Post-cap examples assume all transactions fall after the annual cap is hit. Actual earnings vary by recruit production.

Lucid Realty Option (Non-MLS)

For licensed agents who do not hold MLS membership or prefer off-market private sales, Lucid Realty offers a separate path under the same brokerage umbrella.

Plan	Cost	Split / Terms
Referral Agent	\$249/year	No MLS required. Agent keeps 75% of all referral fees received.
Producing Agent	\$199/txn	85/15 split. No MLS fees. Adrez free at 4+ closings/year.

Adrez — AI Video Marketing (Included or Optional)

Adrez publishes daily short-form video content to TikTok, Instagram Reels, Facebook Reels, and YouTube Shorts on your behalf. No filming, no editing — your brand, automated. New Agent and Growth Plan agents receive Adrez free. Producer Plan agents access it at standard SaaS rates. Volume Plan agents receive a 30% discount.

Adrez Tier	Price	Included
Starter	\$49/mo	10 videos/mo, 2 platforms
Pro	\$99/mo	30 videos/mo, 4 platforms, MLS integration
Agency	\$199/mo	Unlimited videos, multi-agent, white-label ready
Brokerage white-label	\$99-\$149/agent/mo	External brokerages — volume pricing available

External agents and brokerages not affiliated with Sloan Properties can subscribe to Adrez at the published SaaS rates above.

“Your production, your terms — we just make sure you keep more of it.”

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