



Why Agents Choose Sloan Properties

Turning Dreams Into Addresses

At Sloan Properties, we built a brokerage around one idea: give agents everything they need and get out of their way. Here's what that looks like in practice.

Direct Broker Access

At Sloan Properties, you work directly with the broker. No layers of management. Morgan Sloan personally mentors every agent and is available for deal strategy, contract questions, and negotiation support. When you need an answer, you get one — from the person who can actually give it.

Competitive Commission Splits

We offer splits that reward production. New agents start competitive and earn their way to higher splits as they grow. No desk fees, no franchise fees, no junk fees. Your production is yours — we just make sure you keep more of it.

Technology That Works

Our custom-built CRM handles contact management, campaign automation, lead enrichment, and transaction management — all in one platform. No paying for third-party tools that don't integrate. No cobbling together five different systems. Everything is built around how agents actually work.

Marketing Support

Professional listing presentations, automated email campaigns, social media templates, and a brokerage website that generates leads for our agents. You focus on relationships and closings — we handle the marketing infrastructure.

Training & Development

Weekly training sessions, transaction review, and one-on-one coaching. Whether you're new to real estate or a 20-year veteran looking for a better home, we meet you where you are. Growth never stops here.

Culture

Small brokerage feel with big brokerage tools. We're not trying to be the biggest — we're trying to be the best for our agents. You'll know every person in the office by name, and they'll know yours.

Ready to talk?

Schedule a confidential conversation.

sloanproperties.com/contact-us

Morgan Sloan, CRS, SRS, RENE, PSA — President & Broker
(321) 895-8484 | Morgan@SloanProperties.com